Modern beauty and the beast!

Beauty has been always an important matter to humankind. To be seen, to be praised and the need to feel special is common among people. We strive to achieve special status in the eyes of others. Mostly how we are viewed by people and how they treat us matter to us. Some people have lack of confidence in their looks and they are not satisfied with themselves so they tend to <u>undergo operated</u> cosmetic and <u>plastic</u> surgeries to their faces and bodies, but at some points people have surgery not to impress others, they do it to impress themselves.

Nowadays cosmetic surgery is a normal part of modern life and the number of people <u>taking this</u> <u>choice having surgery</u> continues to rise. The rise in demand for surgery can be relevant to the beauty advertisements. There are lots of people cutting out photos of celebrities and ask their doctors to make them exactly like <u>the celebritiesthem</u> and some are <u>even</u> seeking perfection and are obsessed to look like human dolls. In some cases people that are not satisfied with their operation, would go for <u>a</u> second, third and fourth and <u>would go</u> more <u>under the knife</u> to achieve better results.

Some surgeries would go wrong and instead of becoming more beautiful, they would make it wors<u>et</u>, in some cases, the result can be frightening. Using Botox and similar products will not always results in to a nice and smooth skin, but sometimes turn<u>s</u> a person <u>in</u>to an ugly beast with a swollen face. Researches indicate that there are several people who lost their job and their social position due to failure <u>in</u> surgery done on their faces.

Unfortunately Iran has one of the highest rates of nose surgery in the world. Everywhere you walk in, you would notice people with a nose job or baondage of honor/status symbol on their noses. It seems that the doctors in Iran just know some particular surgery patterns and models that lead to similar nose jobs and identical faces, so the chances of seeing people and getting them mixed up with someone else are high! The standard for the Iranian face has changed. It is surprising that some people despite of knowing that their surgery went wrong, would walk down the streets or film themselves on Instagram and feeling proud/like a million dollars.

Plastic surgery is not always just cosmetic but can have beneficial reasons like medical factors.

It is time to advertise natural beauty and encourage people to have natural faces.

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